The Best Way to Invest in Blockchain Businesses

2020 Blockchain Predictions

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Manager | Alison Davis and Matthew C. Le Merle

www.BlockchainCoinvestors.com

FIFTH ERA

Investment Team

Alison Davis
- ❖ Managing Partner Fifth Era
- ❖ Director: RBS, Fiserv, Collibra, Ooma
- ❖ Former CFO BGI (Blackrock)
- ❖ Blockchain Capital, Bitwise
- ❖ Former McKinsey, AT Kearney
- ❖ MBA Stanford, MA Cambridge

Matthew C. Le Merle
- ❖ Managing Partner Fifth Era
- ❖ Managing Partner Keiretsu Capital
- ❖ Securitize, SFOX, BitBull
- ❖ Advisor Warburg Pincus
- ❖ Former McKinsey, AT Kearney, Monitor, Booz
- ❖ MBA Stanford, MA Oxford

Operations & Research Team

Bette Armstrong
Chief Financial Officer & Investor Relations

Bob Belshe
Audit Partner, Sensiba San Filippo

Karl Cole-Frieman
Legal Counsell, Cole-Frieman Mallet

Kimberly Kupferman
Director, Investor Relations

Klark Xia
Partner, Fifth Era Blockchain

James Zhang
CEO CAH, Partner Fifth Era Blockchain

Brian Lawrence
Associate

TEN BLOCKCHAIN INEVITABILITIES

1. Exponential innovation will continue
2. Highest returns will come from early stage
3. Fixing the Internet will be the core focus
4. Blockchain protocol breakthroughs will be applied
5. Large corporate players will fully engage
6. Governments will see they have to play now
7. Native digital monies will be ubiquitous
8. New products and infrastructure will emerge
9. Native digital assets will replace paper
10. Enormous value and wealth will be created

1. G7/EU ENTITIES WILL ANNOUNCE DIGITAL MONIES

ISSUE	2020 PREDICTIONS
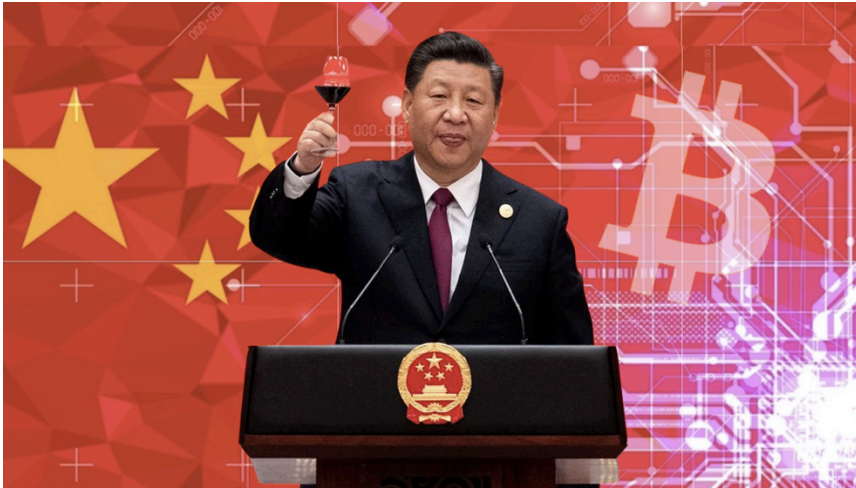
> I believe we should consider the possibility to issue digital currency. With appropriate design, there may be a role for the state to actually supply money to the digital economy.

CHRISTINE LAGARDE / MANAGING DIRECTOR, IMF

Read her speech delivered at #SGFinTechFest today

WWW.IMF.ORG/SOCIAL / FB.COM/IMF / @IMFNEWS

"I don't think nefarious activity has successfully been done with cash."

-U.S. Treasury Secretary Steve Mnuchin

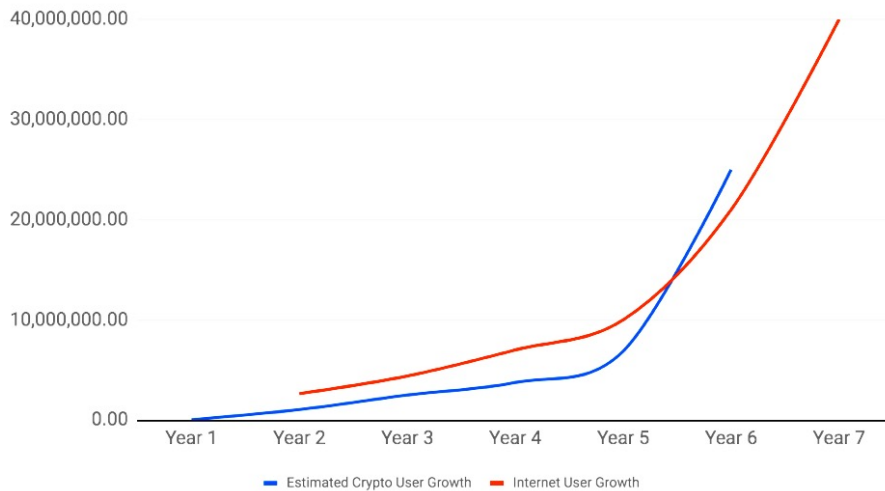# 2. DEVELOPING NATIONS WILL EMBRACE BITCOIN

ISSUE

2020 PREDICTIONS

3. BANKS WILL OFFER CRYPTO ACCESS AND CUSTODY
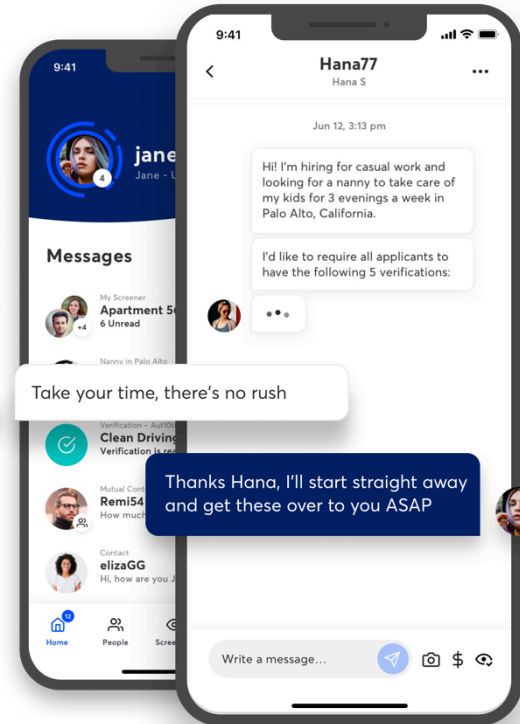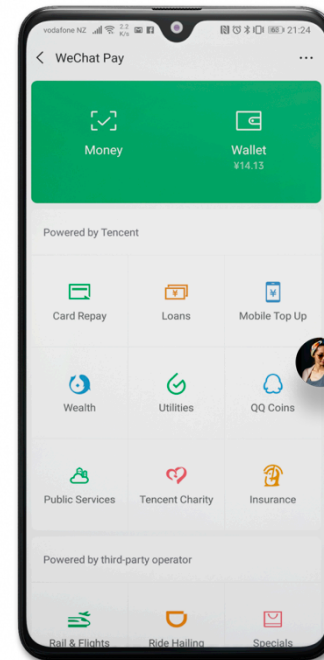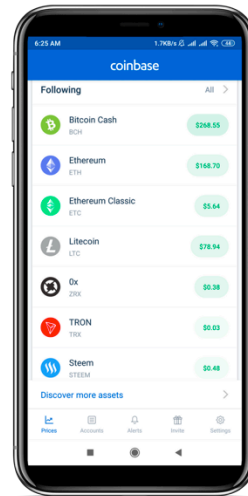
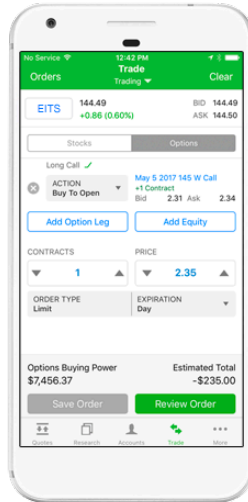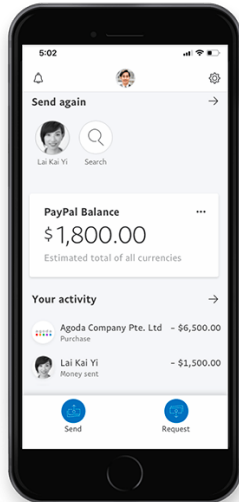Estimated Crypto User Growth vs. Internet User Growth

IMPLIES

4. HYBRID WALLETS/APPS WILL BECOME AVAILABLE EVERYWHERE

ISSUE

2020 PREDICTIONS
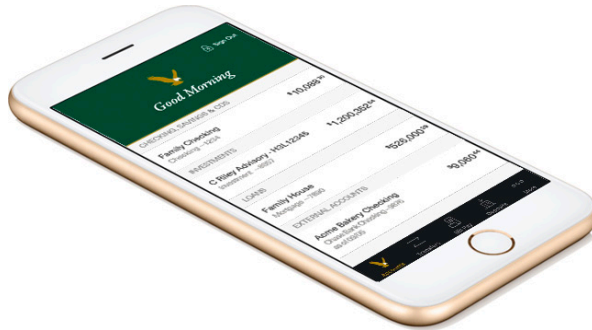
5. ASSET PLAYERS FIRST DEPLOY BLOCKCHAIN IN BACK OFFICES

ISSUE

2020 PREDICTIONS

6. NO ETF's…INDEXES & FUNDS WILL GATHER ASSETS FAST

ISSUE

2020 PREDICTIONS

7. PRO TRADERS WILL EMBRACE SOPHISTICATED EXCHANGES

ISSUE

2020 PREDICTIONS

BINANCE   **BLOCKCHAIN**

coinbase   **kraken**

AMBER AI

SFOX

TAGOMI

Professional traders want:

- Combined order books
- Better price discovery
- Trade anonymity
- Algorithmic trading techniques
- Better and broader data

8. ENTERPRISES WILL UTILIZE HYBRID BLOCKCHAINS

Public Cloud
- Scalability
- Cost-efficiency
- Unlimited storage
- Pay as you go

Hybrid Cloud
- Scalability
- High security
- Flexibility
- Cost-efficiency
- Unlimited storage

Private Cloud
- Single tenant
- High security
- Flexibility
- Full customizable

XinFin

PRIVATE NETWORK
Generates Hash sends to Public Network

PUBLIC NETWORK
Decentralised Verification of Hash and Digital Time-Stamping
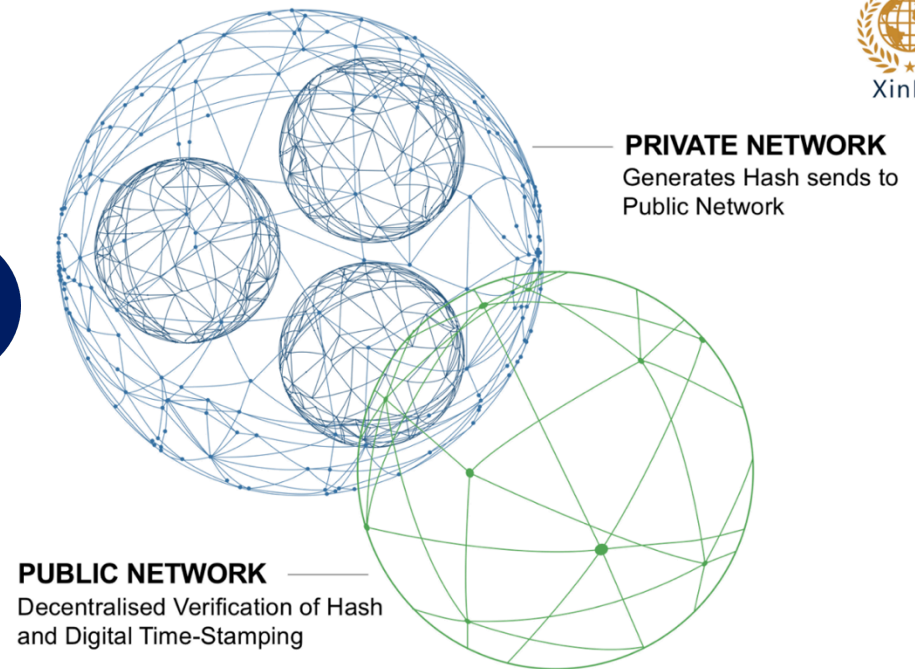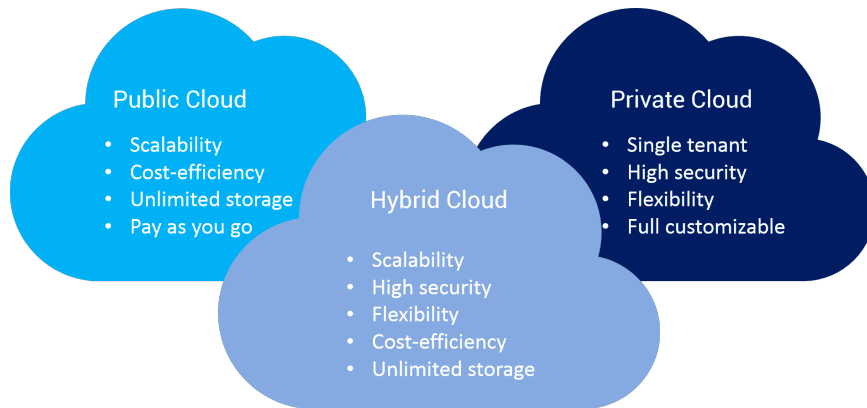
GOAL: BLOCKCHAIN UNICORN COVERAGE

YE 2018 = 9	2020 = 16	Valuation $ billions	HQ	Investor	Fund
Bitmain	Bitmain	12	China		
Coinbase	Coinbase	8	USA	Yes	1Confirmation, Blockchain Capital, DCG
Robinhood	Robinhood	8	USA	Yes	Secondary
Ripple	Ripple	8	USA	Yes	Blockchain Capital, DCG, Pantera, Secondary
Kraken	Kraken	4	USA	Yes	Blockchain Capital, DCG
	Canaan	3	China		
Circle	Circle	3	USA	Yes	Blockchain Capital, DCG, Pantera
Binance	Binance	2	Malta		
Block.One	Block.One	2	China	Yes	Blockchain Capital
	Dfinity	2	Switzerland	Yes	BitBull Capital, Polychain
	Ebang	2	China		
BitFury	BitFury	1	Netherlands	Yes	Blockchain Capital
	DCG	1	USA	Yes	Direct
	Figure	1	USA	Yes	DCG
	Liquid	1	Japan		
	BitMEX	1	Seychelles		

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10. HIGHEST RETURNS WILL STILL COME FROM EARLY STAGE

ANNUAL RETURNS OVER 25 YEARS (%)

Barclays Govt Bond Index	3%
S&P 500	10%
Nasdaq Composite	11%
Late Stage VC Index	12%
US VC Index	24%
Early Stage VC Index	32%
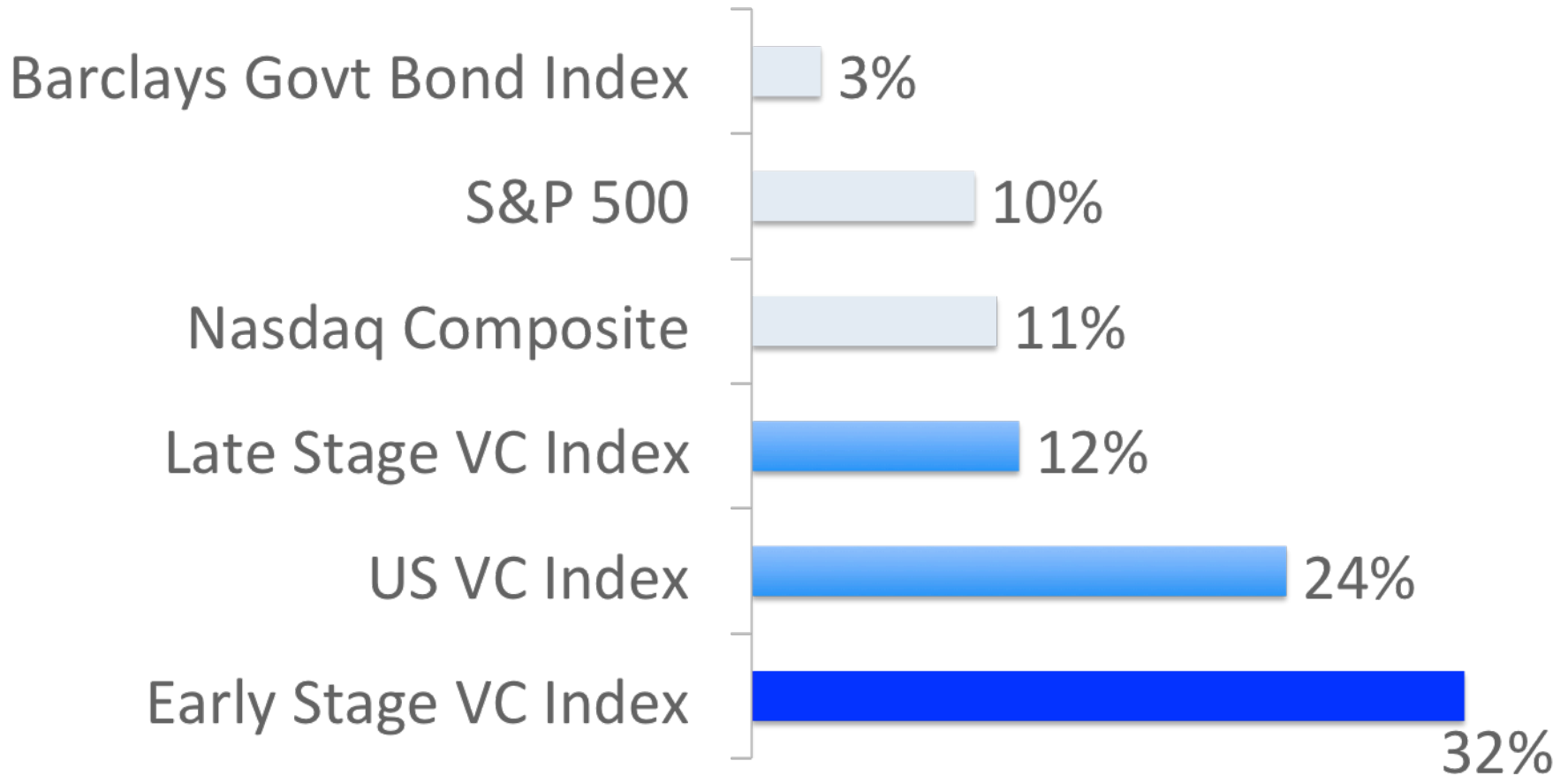
2020 BLOCKCHAIN PREDICTIONS

1. G7/EU entities will announce digital monies
2. Developing nations will embrace bitcoin
3. Banks will offer crypto access and custody
4. Hybrid wallets will become available everywhere
5. Asset players first deploy blockchain in back offices
6. No ETF's…Indexes and funds will gather assets fast
7. Pro traders will embrace sophisticated exchanges
8. Enterprises will utilize hybrid blockchains
9. > 5 new blockchain unicorns will emerge
10. Highest returns will still come from early stage

Available now

Blockchain is moving into a new competitive phase that requires a clearer future view and more focused strategies.

Learn how to win the battle for blockchain competitive advantage.

BLOCKCHAIN COMPETITIVE ADVANTAGE

Whether you are an entrepreneur, investor, or established company, learn how to win the battle for blockchain competitive advantage.

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